



# SAHA EXPO

DEFENCE & AEROSPACE EXHIBITION



**Touch The Game Changing Technologies**



**Physical Exhibition**

10 - 13 NOVEMBER 2021  
ISTANBUL EXPO CENTER  
[www.sahaexpo.com](http://www.sahaexpo.com)

**Virtual Exhibition**

15 NOV. 2021 - 15 FEB. 2022  
ONLINE  
[virtualexhibition.sahaexpo.com](http://virtualexhibition.sahaexpo.com)

# TOUCH THE GAME CHANGING TECHNOLOGIES



SAHA  
EXPO

DEFENCE & AEROSPACE EXHIBITION

*Bring Your Products and Capabilities to the International Platform.  
Take Advantage of Unlimited Collaboration Opportunities.*



# WHAT AWAITS YOU AT SAHA EXPO ?

SAHA EXPO, which is organised by one of the umbrella organisations in Turkish defence industry, SAHA İstanbul Defence and Aerospace Cluster Association, will be an effective international platform that brings together the main manufacturers and suppliers.

SAHA EXPO will include all stakeholders, who contribute to the production of a wide range of high technology, which are main platform manufacturers, SMEs, suppliers, R & D centers and universities. SAHA EXPO, where institutions and organisations for the defence and aerospace industry from various countries of the World and Turkey will meet, offers significant opportunities for cooperation to both visitors and exhibitors

The main contractors from Turkey and the World, will have the opportunity to see hundreds of suppliers at the same platform, to make instant meetings, to get new offers, and to meet with new companies in accordance with their needs. Exhibitors and visitors will be able to create a strong national and international network for 4 days long.

High-tech companies that produce unmanned armed and unarmed air vehicles, helicopters, aircrafts, armored vehicles, weapons, rockets and ammunition, submarines and warships, tanks and equipment, communication devices and equipment, cyber security, software and hardware for defence and aerospace industry, will exhibit their latest systems and products for the first time at SAHA EXPO.



# — WHY EXHIBIT AT EXPO 2021?

## 1 Technology

To show that you are a part of the development where high technology is dominant and where the latest developments in defence and aerospace industry are exhibited

## 2 Innovation

To provide the latest innovative solutions for the defence and aerospace industries

## 3 Target Group

To meet with national and international purchasing committees and professional visitors

## 4 Business opportunities

To find opportunities for international cooperation within the framework of your goals and vision.

## 5 Wide Market

To explore your export potential and to expand your export market

## 6 Potential

To meet with hundreds of potential customers in just 4 days,

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Turkey's defense and aerospace industry for innovative, high-tech production potential exhibited more than 600 national and international procurement committee, together with professional visitors and potential customers that you can evaluate the chances of business, where you can make your skills more widely known we are waiting for your participation in the SAHA EXPO.



# SAHA EXPO VIRTUAL EXHIBITION

536 3D products were introduced with the participation of 290 companies at SAHA EXPO, the world's first 3D defense industry exhibition.

## VIRTUAL EXHIBITION FACTS & FIGURES



SAHA EXPO, where SAHA Istanbul brought a new breath to the traditional defense industry exhibition concept and hosted many companies of the sector, closed its doors with great interest. The exhibition brings together the industry's industrialists, technology developers, and domestic and foreign purchasing committees who want to buy products; more than 115 thousand people, 98 thousand of whom were local and 17 thousand of whom were foreigners, visited it. 32,832 B2B meetings were held at the exhibition, where 290 companies introduced 536 products in 3-D.

At SAHA EXPO, where Turkey's defense force is moved to the virtual world; On the first day, 102 companies exhibited 3D products. This number reached 290 with intense visitor participation. Again, the number of products exhibited at 355 on the first day increased to 536.

Products that are not advertised anywhere were showcased at the exhibition.

Making evaluations about the exhibition, Haluk Bayraktar, Chairman of the Board of SAHA Istanbul, said, "We had the chance to show the world the potential of domestic production in Turkey's defense, aviation, maritime and space industries with our exhibition, which we held under the leadership of SAHA Istanbul. Because our exhibition received an intensively busy visit, we extended the end date of 9 April until 9 May. Many companies and state representatives from important actors of the defense industry such as North and South America, Europe, the Middle East, North, and Continental Africa, the Far East, Ukraine, and Russia visited our exhibition. We showcased the products produced by the sector players in the defense industry and which have not been introduced anywhere before, at our exhibition. With our exhibition, we made collaborations that will make significant contributions to our national technology move. We will continue to add new activities to the activities that increase the contribution of our cluster to the sector and the National Technology Move."

TİHA and ATAK were also introduced. SAHA Istanbul member and ASELSAN company BITES developed XperExpo, a virtual exhibition application specific to the exhibition. Thanks to the application, the participants; In the exhibition, which consists of three main halls, had the opportunity to visit the stands and examine the products and catalogs. Participants also watched promotional videos of products and companies and were able to participate in mutual video conferences. At the exhibition, the products and systems developed by hundreds of companies in the defense and aviation industry, especially Akıncı Attack Unmanned Aerial Vehicle (TİHA), Cezeri, ATAK helicopter, National Combat Aircraft, TB2, and missile systems, were introduced. TJ 300 and PG 50 engines, known as Turkey's aviation engines; The SAR 762 MT and SAR 127 MT weapons were exhibited for the first time at SAHA EXPO.



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This exhibition is organised under the audit of The Union of Chambers and Commodity Exchanges of Turkey (TOBB), pursuant to Law No.5174

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