

**Annex No: 38**

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**Update No: 01**

**Prepared by: Altıntaş Data Protection Consultancy**

## **1. Data Controller**

Data Controller Company Name: **Saha Expo Fair Services Joint Stock Company**

MERSIS/Tax ID No: **0739100433300001**

KEP Address: -

Website for Detailed Information: [www.sahaexpo.com](http://www.sahaexpo.com)

Phone: **+90 216 999 70 18**

Mailing Address: **Teknopark İstanbul, Sanayi Mah. Teknopark Bulvarı No:1/9A D.104 Pendik/İstanbul**

Contact Person's Application Email Address: **kvkk@sahaexpo.com**

## **2. Purpose and Scope of the Clarification Text**

a. The purpose of this Clarification Text regarding the Processing of Personal Data is to fulfill the obligation to inform, as stipulated by Article 10 of the Law on the Protection of Personal Data No. 6698 ("KVKK"), regarding the use of personal data processed by our company.

b. Personal data, as defined by Article 3 of the KVKK, refers to any information relating to an identified or identifiable natural person (Name, Surname, ID No, Camera Record, Address, Salary, IP, Log, Email, etc.).

c. Your personal data is processed by our company in accordance with the general principles stated in Article 4 of the KVKK and based on one or more of the conditions for data processing mentioned in Article 5 of the KVKK.

## **3. Personal Data Categories, Processing Purposes, and Legal Grounds**

Categories of Data That Can Be Processed:

- **Identity:** Name, Surname, Gender, Country
- **Contact Information:** Phone Number, Email, Company/Institution Information, Title
- **Customer Transaction:** Invitee, Date, Invitation Code/Barcode
- **Visual and Audio Records:** Photos, Videos

Processing Purposes:

- Ensuring the Security of Data Operations
- Conducting Activities in Accordance with the Law
- Managing Marketing Analysis Activities
- Managing Advertisement/Campaign/Promotion Processes

Legal Grounds:

- For compliance with the legal obligations of the Data Controller
- Based on your explicit consent

#### **4. Method of Collecting Personal Data**

Your personal data may be collected verbally, in writing, or electronically through the information and documents you provide during your participation in the fairs organized by our company, via e-invitations sent to you.

#### **5. Transfer of Personal Data**

Your personal data may be transferred to **Public Institutions** or other third parties such as departments of our company, shareholders, associations, suppliers, legal advisors, IT support firms, and other partners, in accordance with the KVKK's Article 8 and related regulations.

#### **6. Transfer of Personal Data Abroad**

Your personal data is not transferred abroad.

#### **7. Your Rights**

According to Article 11 of the KVKK, you have the right to:

- Learn whether your personal data is processed
- Request information if your personal data has been processed
- Learn the purpose of the data processing and whether it is used in line with its purpose
- Request correction if your personal data is processed incompletely or incorrectly
- Request deletion or destruction of your personal data if the reasons for processing have ceased to exist

You can submit your requests by filling out the "Data Subject Application Form," which can be accessed on our website, and sending it via the communication channels mentioned above.

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#### **Visitor (With E-Invitation) Explicit Consent Statement**

In accordance with the Law on the Protection of Personal Data No. 6698 (KVKK), your personal data, for which you give explicit consent below, may be processed and shared by the data controller, limited to the purpose for which it is being processed. You can withdraw your explicit consent